



To Whom It May Concern:

The SEPTA Youth Advisory Council (YAC) is excited to see Titan's installation of new SEPTA Bus Shelters in the City of Philadelphia. However, we believe there is an incredible opportunity for improvement in shelter signage based upon the graphics at the new shelter installed at Broad and Arch Streets.

The YAC believes that a new design that works better with the shelter design and is more consistent with SEPTA branding would be a better fit for remaining installations. We have attached a few suggestions below; please feel free to incorporate these designs into a final design for the new shelters. As always, the YAC is available to, and would like to, review the final draft design before it is sent to production.

We look forward to seeing the next generation of shelters being installed with some exceptionally-designed signage!

Sincerely,

A handwritten signature in black ink that reads 'Jeff a. Kessler'.

Jeffrey Kessler
Executive Chair

A handwritten signature in black ink that reads 'William M. Herzog'.

Will Herzog
Executive Vice Chair

Enclosure

Concept 1: Inspiration



Concept 1



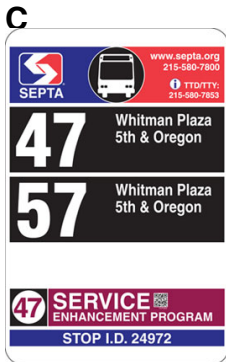
Concept 2: Inspiration



Concept 2



Concept 3: Inspiration



Concept 3

