SEPTA Youth Advisory Council Weekly Meeting Minutes

DATE: 7/5/2016 8:50PM—9:31PM

## YAC members in attendance

Jeff KesslerEsther WiseWill HerzogDavid ZamarinBen LeidyHaven ThompsonEli ParkMinhee KangDana CaseVictor Lourng

## **Individual Reports**

### Jeff Kessler

- Discussed Silverliner V issues and shared photos.
- Summer outreach scheduling is going to be worked on by Dan.
- Chair, vice chair, and secretary will review new member application.
- Reviewed Veritas Tickets.
- DC Metro is piloting student discount with American University.
- Rider's License in Utah Transit Authority provides unlimited service for ages 16-18 throughout summer for \$90.
- Dream Program recruits college students for mentoring and is interested in discounted prices. Will will reply to email from them.
- Haven and David will work on compilation of YAC's input on the expansion of MFL.
- SEPTA's new media relations team will join with YAC to promote the council and assist in recruitment of members via advertisements. Eli and Ben will collaborate with SEPTA's team.

#### **Ben Leidv**

- Part of social media project.
- Requested for pictures or any other content to use in the media outlets.

#### Eli Park

- Part of social media project.
- Requested for pictures or any other content to use in the media outlets.

#### Angela Kang

- Was involved in the student discount project but has not been updated on recent activity.
- Continuing secretary position and taking meeting minutes.

#### Will Herzog

• Working to improve communication between SEPTA and YAC regarding the student discount program. Angela, Esther, and Victor will collaborate.

# **David Zamarin**

• Summer outreach has not been scheduled yet. For those who are interested will email David regarding their schedules.

#### **Dana Case**

• SEPTAdventures will be planned soon and discussed next week's meeting.

# **Victor Lourng**

- Not currently on any project but would like to join.
- Mapping out regional rail routes that connect to New Jersey lines.
- Will help Ben and Eli with any graphics for social media.

#### **Haven Thompson**

- Working with David on the new M4 configuration.
- Able to provide pictures regarding SEPTA.

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# **Esther Wise**

- In part of student discount project.
- Idea regarding YAC's involvement in SEPTA Instagram and Snapchat.