



7/19/2016 — 8:15pm-8:57pm

Members in Attendance

Jeff Kessler
Will Herzog
Ben Leidy
Dana Case

Esther Wise
David Zamarin
Victor Lourng
Dan Pulyk

Members Not in Attendance

Submitting a Report:

Haven Thompson

Individual Reports

Ben

- Dana will post the SEPTAdventures post soon
- Esther, Eli, and Ben working on the Instagram takeover
- Cleared with Gabriella at SEPTA, Waiting until First Week of September
- Jeff will forward correspondence RE: Carla Meeting
- Goals for Membership Campaign
 - Spread awareness for the YAC
 - Get individuals to apply for the YAC
 - Increase representation of various unrepresented groups
 - Bring people onboard at school year start
 - Fill looming vacancies

Dan

- Just received spreadsheet from Dan regarding events at which SEPTA will be tabling
- USciences wants YAC Presentation on 8/27 — Jeff will likely be there, can Angela make it, too?
- Jeff forwarded Dan two Nilda emails RE: a Penn Housing Fair and the weekly Temple parent orientation fairs

Dana

- SEPTAdventure on Friday with 4 people, 3 current members
- Blog Post for SEPTAdventure already sent to Ben for posting
- Dana will send Dan information on the Cabrini event
- Will schedule the next SEPTAdventure soon

David

- Will work with Dan to schedule outreach events
- Will work with Haven RE: M4 Railcar Reconfiguration response

Haven

- Needs CiCi to provide contact info for the Office of Innovation's M4 car reconfiguration project head.



Victor

- **Still working on redesigning the SEPTA Status page**

Will

- **Student Fare program is no longer a question of if but how it will be implemented**

Esther

- **Benchmarking other transit agency instagrams**
- **Lacking people and events around Philly**
- **Next week: will create timeline for photo posting**
- **Needs Photos from Haven**

Jeff

- **Plan to Schedule Membership Summit for Late August / Early September**
- **Needs to ask Ben about ISEPTAPhilly Tee Shirts**
- **Establishing a meeting between SEPTA, YAC, and WMATA RE: DC's implementation of Student Fare Program Pilot**