



Members in Attendance

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|--------------|-----------|----------------|
| Jeff Kessler | Dana Case | Dan Puluk |
| Will Herzog | Ben Leidy | Victor Lournng |
| Evan Wise | Eli Park | |

****Started at 8:47pm***

Debriefed the summit meeting

Will:

- Didn't like the CCC training room, thought the configuration was wrong

Victor:

- Started working on the infographic

Jeff:

- Scheduled an Interview with Jake from St. Joe's doing interview on Sunday
- Trying to get Tanner to come

Individual Reports

Evan:

- Worked on Temple brochure – gathered information about line destinations

Dana:

- Working on infographic and getting photos.
- Needs to gather own photos to avoid copyright
- Planning SEPTAdventure in October – needs to pick new date

Dan:

- Planned each college page with Kanishka.
- Trying to make it student accessible

Ben/Eli:

- Instagram takeover – will be picking dates soon and reaching out to marketing contact
- Asked everyone to send photos to them and Evan

Victor:

- Started working on the infographic showing SEPTA key is the future of payment and highlight the convenience of it.

Jeff:

- Needs to send out SEPTA Rodeo Registration
- Meeting changes to CAC speaker Schedule
 - o Next Tuesday meeting Kim will update on customer service and surveys
 - o Oct 25th – meet and greet with new railroad chief



- **Nov. 29th – meet and greet with system safety**
- **Dec 20th – Annual Capital Project Update, Cathy Popp-McDonough and team / CAC Holiday Celebration**
- **VERITAS ticket**

Will:

- **Plan for brochure project – USciences, Temple, Swarthmore, and St. Joes**
- **Drafts of all brochures will be complete by next month**
- **Emailed high school principals at local high schools trying to recruit new members**
- **Heard back from a Northeast high school – they'll reach out to their students**

Minutes by Evan Wise