

**YOUTH ADVISORY COUNCIL  
(YAC)**



**Meeting Minutes  
Friday, October 23<sup>rd</sup>, 2009**

## **Attendees:**

**Guests:** Avery Brown, Student, Community College of Philadelphia

**Representatives:** Phillip Dawson-Chair, Jamira Burley-Vice Chair, Marcus McKnight-Secretary, Scott Dubin-Technology Chair, Jesse Hunley, Dave Dobkin, Erik Virbitsky, Jacob Nussman, Dustin Krautter, Matt Zaccagni

## **Old Business:**

The YAC held discussion about the CAC by laws and shared ideas about what they think should and should not apply to them.

The YAC also signed for their October "Anywhere" Trailpasses, and were informed from Nilda Rivera-Frazier that in order to continue to receive the passes they will have to attend the plenary meeting each month.

The YAC also were informed that there are three (3) vacancies within the YAC. They were told to talk amongst their inner circle of friends to see who would be interested in joining the YAC. They were also told that an announcement would be posted back on the SEPTA Website. YAC members can encourage people to join, but the final decision will be made by the CAC.

## **New Business:**

The YAC also signed for their November "Anywhere" Trailpasses, and were reminded by Nilda Rivera-Frazier that in order to continue to receive the passes they will have to attend the plenary meeting each month.

The Youth Advisory Committee formally adopted the minutes from the September 30<sup>th</sup> plenary meeting. It was also mentioned that if anyone wanted a copy of any meeting minutes or the by-laws to request it from the secretary.

**Chair's Report:** Last month, was pretty much an organizational time in which the YAC members elected officers and began prep work for the first month's events. He also mentioned that today was the first YAC event at the University of Pennsylvania campus. YAC members were helping to promote the use of transit by students to family members at the Penn Family Weekend. This event was deemed as "successful" from the YAC members in attendance at this event.

## **Sub-Committee Reports:**

**Outreach Subcommittee:** Dustin, a member of this sub-committee spoke about events that we can have a presence at. He mentioned that most colleges and universities have spring and fall events such as the Spring Fling, Family & Friends Day and Fall Fling. We could have tables at these events and hand out trinkets and other SEPTA promotional items at these events and have transit games and hand out little prizes as well, he mentioned. It was also mentioned by several other YAC members that there should be transit maps on vehicles and that the YAC should talk and consult with SEPTA about having a free ride day for students or during the holidays. It was also mentioned that more student newspapers should be at SEPTA stations.

**Communications Subcommittee:** Communications mentioned that we should have a presence on several social networking sites such as Twitter and Facebook. There was an idea of a Google Voice Account in which when a

transit survey is created, correspondents could text in their responses to that particular survey. They also mentioned that they are in the process of designing a logo for the YAC.

Service Evaluation Subcommittee: Within this subcommittee many questions and ideas were presented! It was agreed upon unanimously that a youth transit survey had to be created, but many questions were asked as to what were going to be placed on the survey and how it was going to be implemented. The service evaluation subcommittee agreed to meet one day after the plenary meeting to discuss ideas.

**General Discussion:**

All members of the YAC agreed upon that we should talk to SEPTA and see if we can get some type of uniform or logo in which we can wear or show so that people can identify us as SEPTA's Youth Advisory Council.

It was also mentioned that the Railroad Subcommittee of the Citizens' Advisory Council would be touring the Rotém plant in South Philadelphia to see how the new "Silverliner V" Regional Rail cars are being produced.

The YAC also discussed and determined that the next plenary meeting will be scheduled for Wednesday, November 18<sup>th</sup>, 2009 at 6 o'clock pm.

Submitted By  
Marcus A. McKnight

