

**SEPTA Youth Advisory Council**  
**Meeting Minutes for Friday, January 22<sup>nd</sup>, 2010**

**Attendees:**

**Guests:**

Andy Sharpe- Delaware Valley Association of Rail Passengers  
Dan & Brittany –Campus Philly.

**SEPTA Liaison:** Nilda Rivera-Frazier SEPTA Customer Service & Advocacy

**Representatives:** Philip Dawson-Chair, Jamira Burley-Vice Chair, Marcus McKnight-Secretary, Jesse Hunley, Blaise Mannino, Jacob Nussbaum, Dustin Krautter, Ellen Hwang, Phil Lindsay, Ashley Wagner

**New Business**

There was a motion to approve the minutes from the December 2009 plenary meeting.

**Chair's Report:**

The YAC website will be a link on the SEPTA website soon. First, all of the YAC members need to take standardized pictures. Phil Dawson had a meeting with Jerri Williams, SEPTA's Press Secretary Officer and she wants to do a press release on the YAC, to coincide with the press release of the SEPTA website. She is also going to help the YAC with media relations when it comes down to public events.

**Sub-Committee Reports:**

**Outreach & Events:** The YAC event at the Citywide Student Government meeting was attended by Jamira Burley, Ellen Hwang, Jesse Hunley and Marcus McKnight. It was deemed a success as it is a major step for the service evaluation subcommittee goals. The Citywide Student Government has several events coming up and it was suggested that the YAC try to form an alliance with them and work together at these events.

**Communications:** The contest to develop the YAC logo is still in its design phase. The Communications Sub-Committee is still working on other tasks from December such as continuing to create a contact list.

**Service Evaluation:** The service evaluation sub-committee is trying to implement the online survey by this February. According to Jacob Nussbaum, they are investigating whether students can be distributed the survey when they receive their transit passes at school. Jacob also advised the Council that computerized surveys would be much easier to tabulate than paper surveys, although the decision of which format to use would ultimately hinge on the availability of computers in the public high schools.

**Special Events:**

At today's meeting we had a special guest s from Campus Philly who came to observe our meeting. They also talked about College Day on the Parkway which is held on the last Saturday in September. They wanted some of the YAC's ideas on how to get more people to attend and it was mentioned that there should be a free ride day for people

attending the event. The logistics have to be worked out and a proposal has to be made, but several ideas were mentioned about how this should be done:

- You could use your student ID for the free ride
- There should be a free ride zone in which all vehicles/turnstiles let you ride free
- There should be free outbound fares. You would pay your fare to come inbound to Center City and then get a free ride home; that way SEPTA can make some money off of the deal.

### **General Discussion**

Several issues were discussed at today's meeting.

First off, Nilda Rivera-Frazier was supposed to have a meeting with the Center City District about instating a promotional free ride day. That meeting was cancelled.

Dustin Krautter reminds everyone to encourage their friends to join the Youth Advisory Council's fanpage.

Mr. Brian Anderson suggested and also asked that we include the YAC link on the SEPTA website. He said that he's very enthusiastic about the YAC and expects great things from us. He also would like to see a link to SEPTA's trip planner.

Nilda Rivera-Frazier also reminded us to get in contact with YAC members that were not present at today's meeting and to have them contact her about getting their trailpasses.

The YAC also discussed and determined that the next plenary meeting will be scheduled for Monday, February 22<sup>nd</sup>, 2010 at 6 o'clock pm.

Submitted By  
Marcus A. McKnight  
Secretary