

SEPTA Youth Advisory Council
Meeting Minutes for Monday, February 22, 2010

Attendees:

Guests:

Andy Sharpe- Delaware Valley Association of Rail Passengers
Ned Rauch-Mannino- SEPTA Citizens Advisory Council

SEPTA Liaison: Nilda Rivera-Frazier SEPTA Customer Service & Advocacy

Representatives: Philip Dawson-Chair, Jamira Burley-Vice Chair, Marcus McKnight-Secretary, Scott Dubin-Technology Chair, Jesse Hunley, Charles Graham, Blaise Mannino, Jacob Nussbaum, Dustin Krautter, Matt Zaccagni, Ellen Hwang, Phil Lindsay, Emily Shaeffer.

New Business

There was a motion to approve the minutes from the January 2010 plenary meeting.

Chair's Report:

The YAC survey made its debut on the SEPTA website on February 2nd. Jamira Burley, Phil Dawson and Ellen Hwang had a meeting with the Citizens Advisory Council's transit subcommittee. They gave them updates about the current assignments of the YAC, and Ellen Hwang volunteered to give updates for their next meeting.

Several YAC members had a meeting with the Center City District to discuss possible joint partnerships in promoting events that would encourage young people to visit Center City and take SEPTA to get there.

A letter introducing the YAC to university administrations has already been created and approved by SEPTA. One of our goals in the next two months will be approaching a group of local colleges with it to ensure that freshman receive SEPTA materials and/or a SEPTA 101 session during New Student Orientation this fall.

At our next meeting we will have a representative from septa talking about new fare technology.

Sub-Committee Reports:

Outreach & Events: For the past month, Ellen has been having meetings with the president of a student environmental organization at Temple University. She is trying to have another Go Green—SEPTA Hybrid Bus display for Temple's Earth week, which is the week of April 21st.

Communications: The Communications Sub-committee has been continuing to build their press contact list of members of the media who can cover events that the YAC does. They also have contacted a professor at the University of Pennsylvania about the next phase of the survey.

Service Evaluation: The service evaluation sub-committee is going to have an upcoming meeting about how to implement the high school survey. The goal, once again, is to do this via computer initially, because analyzing a paper survey is more difficult.

General Discussion

Several issues were discussed at today's meeting.

Jamira Burley brought up that City Wide Student Government was hosting events in upcoming months. In March, they will be hosting a women's health conference and in May, they will be hosting a student leadership conference and hoped that the YAC could have some type of involvement with it.

Dustin Krautter & Ellen Hwang are hosting a YAC event at Temple University on March 1st. They are promoting the YAC with a game/survey style promotional event, with free Independence Pass giveaways as top prizes.

Nilda Rivera-Frazier asked for volunteers to help assist travelers at the Flower Show.

Nilda Rivera-Frazier also reminded us to get in contact with YAC members that were not present at today's meeting and to have them contact her about getting their trailpasses.

The YAC also discussed and determined that the next plenary meeting will be scheduled for Tuesday, March 23rd at 6 PM

Submitted By
Marcus A. McKnight
Secretary