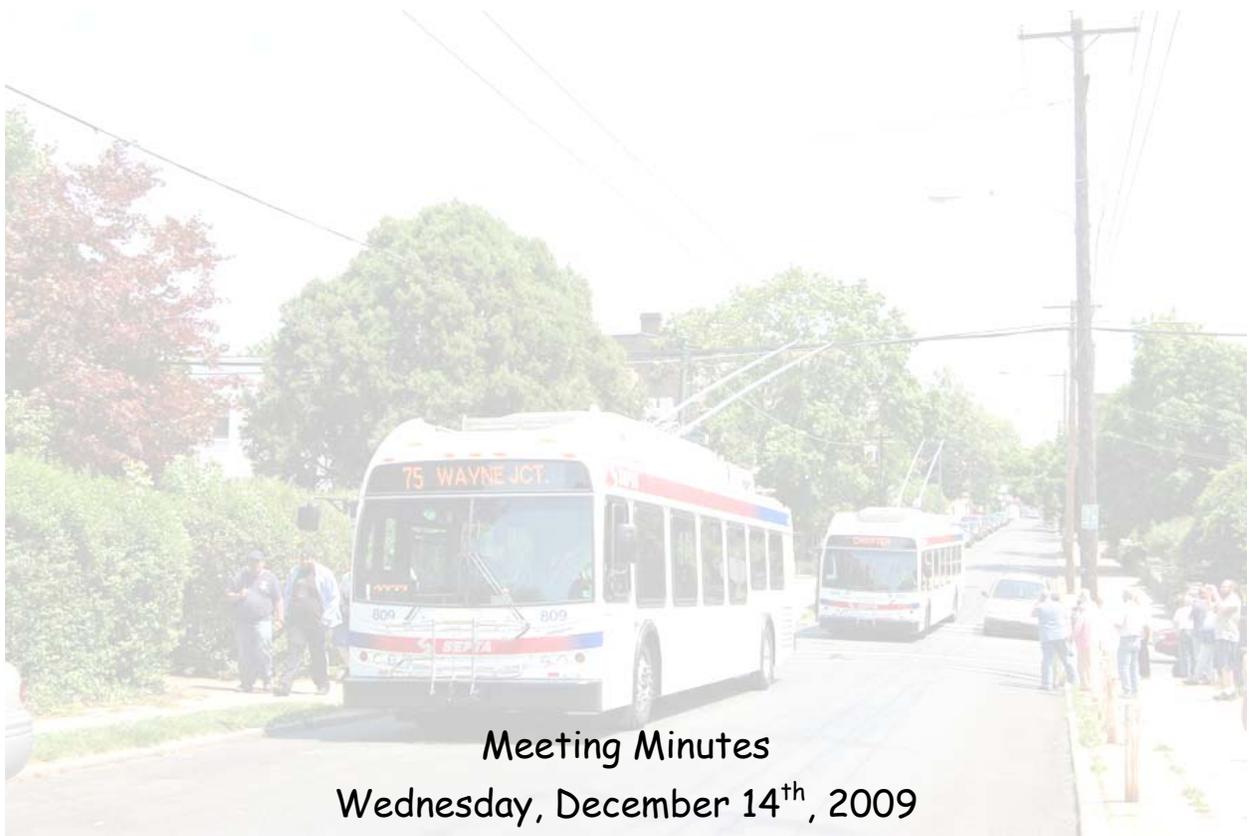


# YOUTH ADVISORY COUNCIL

(YAC)



Meeting Minutes  
Wednesday, December 14<sup>th</sup>, 2009

## Attendees:

### Guests:

Ezra Brettler- Student, University of Pennsylvania, Wharton School of Business

George Spellman- SEPTA Customer Service & Advocacy

Andy Sharpe- Delaware Valley Association of Rail Passengers

SEPTA Liaison: Nilda Rivera-Frazier SEPTA Customer Service & Advocacy

Representatives: Phillip Dawson-Chair, Jamira Burley-Vice Chair, Marcus McKnight-Secretary, Scott Dubin-Technology Chair, Jesse Hunley, Kagiso Reed, Charles Graham, Blaise Mannino, Dave Dobkin, Jacob Nussman, Dustin Krautter, Matt Zacagri, Ellen Hwang, Phil Lindsay, Ashley Wagner

## New Business

There was a motion to approve the minutes from the November 2009 plenary meeting. We welcomed our newest member to the YAC. Her name is Ashley Wagner. She is a student at Temple University and is majoring in Geography and Urban Studies.

## Chair's Report:

The Youth Advisory Council has been existence for several months now. We are ready to release our student ridership survey to the public. Before this survey is released, there needs to be a few teaks and minor adjustments to the layout and questions. We are going to need everyone to begin a "full blown" operation after the winter break.

## Sub-Committee Reports:

Outreach Subcommittee: Dustin Krautter, chair of the Outreach Subcommittee said that the contact list that was being worked on has been completed. There was suppose to be a YAC event at Temple University, but has been postponed because it costs a quite a bit of money to have outside groups events at Temple. In regards to this, Nilda Rivera-Frazier said that she will contact several key people about holding an event at Temple University.

The Outreach Subcommittee has dedicated that they will contact schools to find out if there are fees and costs associated with holding events at their school or on their campus. A letter of introduction about the YAC will be created for the schools we contact in particular.

Communications Subcommittee: The Communications Subcommittee has been working on several older tasks. They are still diligently continuing to work on the YAC logo and flyer. The Communications Subcommittee has decided to hold a contest to see who can design a logo for the YAC. The details of this contest have not been created yet.

Service Evaluation Subcommittee: The Service Eval Subcommittee has been editing its final draft of the high school student transit survey. They are trying to create an online version of the survey, but there are logistical questions that need to be answered by Mr. Brian Anderson, who was not present for today's meeting.

## Special Events:

At today's meeting we had a special guest by the name of Ezra Brettler. He is a senior at the University of Pennsylvania's Wharton School of Business. For a project for one of his classes he created a transit survey and

distributed it to several Penn Students. This was presented to us as a learning method for us to use when we put the "finishing" touches on our survey.

## General Discussion

Several issues were discussed at today's meeting.

First off, the student government meeting that the YAC were going to present originally has been postponed until January 2010, because of the recent events at South Philadelphia High School. The next meeting date has not been confirmed yet.

In regards to the student transit survey that the YAC is creating several things were asked and mentioned. One of our newest members, Ellen Hwang asked should the survey include a question asking if students know where the nearest surface transit stop is to them. She mentioned that many people can find a rail station, but many people aren't aware of where they can board a surface transit vehicle.

Scott Dubin, technology chair and student at Central High School and Kagiso Reed, student at Mastery Charter High School offered to do a pilot of the high school student survey at their schools to see just how long it would take to distribute and to complete the survey.

Marcus McKnight, secretary of the YAC raised a question about SEPTA's University Pass. It was brought to our attention that only two colleges receive this pass. They are Temple University and the University of Pennsylvania. The students of Temple University receive a vague e-mail about the passes at the beginning of the semester. There is also a cost ratio involved with the passes. 5 % of the pass is funded by the school and SEPTA funds an additional 5 %. Students pay the rest of the cost.

Questions and comments were raised about the presence of the YAC. We are going to have a meeting with the SEPTA press office to see how we can have a regional presence of the Youth Advisory Council. SEPTA is also working with the YAC to have a better online presence

The YAC also discussed and determined that the next plenary meeting will be scheduled for Friday, January 22<sup>nd</sup>, 2010 at 5:30 pm

Submitted By  
Marcus A. McKnight  
Secretary

