

	Project Title	Overview of Goal	Status	Further Details for AOP Projects
Annual Operating Plan — Operating Year 2014				
Reports	Suburban Youth Rider Survey	Analyze the 271 responses and complete the Suburban Youth Rider Survey, a report initiated in 2011.	❖ Awaiting Logo Finalization	Report finalized; waiting for completion of logo design before publishing.
	Philadelphia Youth Rider Agenda Review	Re-evaluate need for updated report in subsequent AOP.	↻ Re-Evaluate	Review reached same conclusion as last year: awaiting NPT implementation before updating Youth Rider Agenda.
	Monthly Service Evaluations	Have members submit reports detailing their onboard experiences.	✓ Goal Surpassed	YAC members submitted service evaluations throughout the entirety of the academic calendar year.
New Payment Technologies	Student NPT Fare Access	Survey area schools to determine student ID compatibility with NPT equipment.	✓ Complete	School review has been completed; reports such as "Temple University NPT Integration Plan" have been written.
	Student Fares on SEPTA	Review discount programs for university students.	→ In Progress	Initial review and survey complete; working with schools and Revenue to implement programs.
	NPT Testing	Assist SEPTA in the testing of the New Payment Technologies equipment.	On Hold	Waiting for SEPTA to initiate beta testing.
Youth Outreach Programs	Public Comment Procedures	Designate procedures by which members of the public can speak at YAC functions.	✓ Complete	Procedures outlined and now in place at plenary meetings
	Public Hearings	Hold public hearings at area universities to solicit feedback from our target demographic.	↻ Deferred	Waiting for draft of Student Fare report before holding public hearings.
	Hospitality Certifications	Have YAC members become "Certified Hospitality Professionals" to ensure better performance at outreach events.	✓ Complete	Before dissolution of subcommittee membership, all Outreach & Education members became certified.
	Social Media Activity	Increase the YAC's social media activity in an effort to better connect with youth.	✓ Reached	Social media presence has expanded to include Facebook, Twitter, Google+, and the #YouthRider campaign.
Information and Publicity	YAC Promotion by SEPTA	Have the YAC promoted by SEPTA as a key resource for area schools and students.	↻ Deferred until Logo Finalization	Awaiting new logo and branding design before promotion goes live.
	YAC Website	Develop a YAC website to serve as the central hub of the organization's online presence.	✓ Complete	New website launched in July; incredible success thus far. Site now also home to YAC internal operations.
	SEPTA Excursions Program	Establish a program to encourage ridership by first attracting riders during off-peak hours.	→ In Progress	Rebranded as SEPTAAdventures. Trips have been taken; materials ready to be produced
Other Initiatives during Operating Year 2014				
Organizational Affairs	Bylaw Overhaul	Update of bylaws to better suit new YAC operations.	✓ Complete	Not Outlined in the Operating Year 2014 AOP
	Organizational Restructuring	Restructuring of organization to allow for free-flow of members between subcommittees.	✓ Complete	
	Member Application Procedures	Outline specific procedures for the review of YAC applicants.	✓ Complete	
Outreach	Expansion of Outreach Presence	Expand outreach program to include a greater number and variety of events at locations throughout the region.	✓ Complete	
	High School Transit Education	Continue to offer educational resources to help schools teach students about transit resources.	✓ Complete	
Operation & Service Evaluation	Police Text Messaging Plan	Outline the YAC's position on implementing a Police Text Messaging system.	✓ Complete	
	Service Realignment Memo	Communicate the need for Capital Improvement funding to support transit for current and future generations.	✓ Complete	
	PennDOT Audit Memo	Detail the YAC's activity to PennDOT and also advocate for similar committees.	✓ Complete	
	SEPTA FY 2015 Document Review	Review all SEPTA budgets and long-term plans; provide feedback from youth perspective.	✓ Complete	
Technology	Google Hangouts	Implement Google Hangouts such that members can attend meetings irrespective of their location.	✓ Complete	
	Google Transit Overlay	Work to develop a SEPTA Transit overlay in Google Maps	→ In Progress	
Miscellaneous	GM Staff Presentations	Update entire GM Team on status of YAC initiatives.	✓ Complete	
	Ardmore TC TIGER Letter of Support	Help convey the impact an Ardmore Transportation Center would have on the youth community.	✓ Complete	